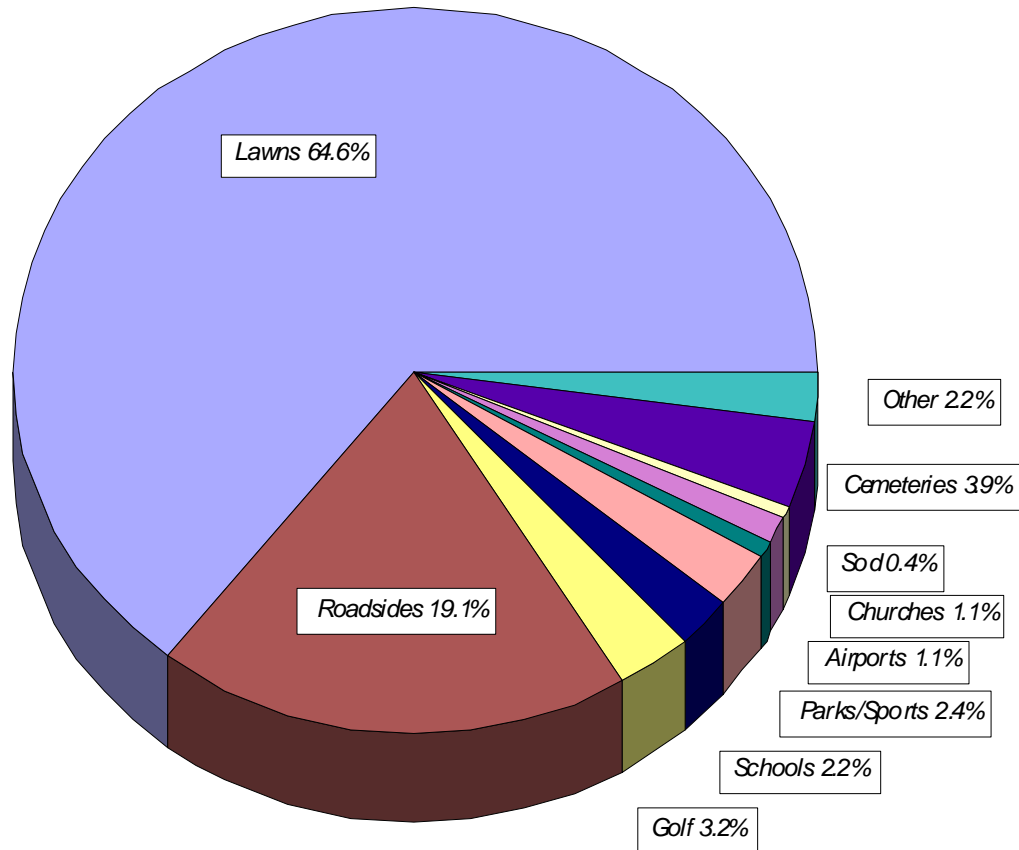


The U.S. Turfgrass Industry



Other Facts about Turfgrass in the U.S.:

Economic

- ❑ 50,000,000 acres of managed turfgrass in the U.S.
- ❑ 80 - 100,000,000 home lawns, over 775,000 sports fields, 17,000 + golf courses
- ❑ Over 22,000,000 children play soccer; 26,000,000 people play golf
- ❑ 40,000 landscape contracting companies and 4,500 lawn care companies
- ❑ 386,000 acres of turfgrass sod and 685,000 acres of turfgrass seed production
- ❑ Golf course maintenance costs total \$10 billion annually
- ❑ The entire golf business is an estimated \$60 billion per year industry
- ❑ Sports turf maintenance is an \$11 billion per year industry

Environmental

- ❑ Every 2.5 acres of golf course turf sequester about one ton of carbon from the air per year
- ❑ U.S. lawns remove 5% of carbon dioxide in the atmosphere
- ❑ Grass traps more than 12 million tons of dust and dirt annually
- ❑ 8.5 million grass plants in a healthy 10,000 sq. ft. lawn absorb 6,000 gallons of rainwater
- ❑ A 250 sq. ft. lawn produces enough oxygen for a family of four
- ❑ Eight average size lawns have the cooling effect of 70 tons of air conditioning